

MEDIA DAY CHECKLIST

GENERAL PREPARATION

- ☐ Ensure no other vendors (cleaners, stagers, landscapers, etc.) are scheduled during the shoot
- ☐ Plan to leave the home during media day so the photographer can work efficiently
- ☐ If you have pets, plan for them to be removed or safely secured away from filming areas

INTERIOR

- ☐ Declutter all visible surfaces (mail, personal items, chargers, toys)
- ☐ Confirm all light fixtures work and replace burnt-out bulbs
- ☐ Clean windows (inside and out) for a spotless look
- ☐ Hide personal photographs, family photos, and visible medication containers
- ☐ Remove or relocate pets, bowls, toys, and beds; secure pets off property if possible
- ☐ Floors: vacuum carpets, sweep hard floors, remove throw rugs (unless styled and flat), and dust all surfaces
- ☐ Kitchen:
 - ☐ Clear counters of small appliances (toasters, mixers, coffee makers)
 - ☐ Remove fruit bowls unless styled
 - ☐ Hide dish racks, sponges, cleaning supplies
 - Remove refrigerator magnets, photos, and papers
- ☐ Bathrooms:
 - ☐ Clear counters of personal items (toothbrushes, razors, lotions, air fresheners)
 - ☐ Hide trash cans and plungers
 - ☐ Ensure mirrors and glass are streak-free
 - ☐ Use matching, neutral towels if possible
- ☐ Bedrooms:
 - ☐ Make beds neatly with smooth bedding and a few neutral decorative pillows
 - ☐ Remove clutter, toys, and personal items
 - ☐ Clean under beds; no visible storage
- ☐ Living/Family Rooms:
 - ☐ Remove excess décor and stacks of magazines
 - ☐ Hide visible cords
 - ☐ Tidy shelves
 - ☐ Turn off TVs and screens
- ☐ Décor Tip: a simple vase of flowers or bowl of fruit can add a fresh accent

EXTERIOR

- ☐ Move cars from driveway and immediate street view
- ☐ Hide clutter from the front of the house (bins, hoses, garden tools, toys, bikes)
- ☐ Mow and trim lawns; sweep walkways, patios, and porches
- ☐ Clean pool/spa if applicable: remove cleaning poles, balance water, or cover neatly
- ☐ Arrange outdoor furniture neatly; remove worn cushions; straighten umbrellas
- ☐ Turn off sprinklers before the shoot to avoid puddles

DAY-OF FINAL TOUCHES

- ☐ Turn all lights on throughout the home
- ☐ Turn ceiling fans off (to prevent motion blur in photos)
- ☐ Turn computers and TVs off
- ☐ Open all blinds and curtains
- ☐ Close toilet lids
- ☐ Move cars; ensure driveway and front of house are clear
- ☐ Close garage door
- ☐ Hide trash cans and garden hoses from view
- ☐ If it's a twilight shoot, make sure the pool/spa and exterior lighting are on
- ☐ Disarm alarms or ensure access is available for the media team during the shoot

AFTER MEDIA DAY

- ☐ Avoid major furniture rearrangements so your home matches the photos and video buyers will see online
- ☐ Keep the property in show-ready condition for upcoming showings and open houses