

MEDIA DAY CHECKLIST

GENERAL PREPARATION

- Ensure no other vendors (cleaners, stagers, landscapers, etc.) are scheduled during the shoot
- Plan to leave the home during media day so the photographer can work efficiently
- If you have pets, plan for them to be removed or safely secured away from filming areas

INTERIOR

- Declutter all visible surfaces (mail, personal items, chargers, toys)
- Confirm all light fixtures work and replace burnt-out bulbs
- Clean windows (inside and out) for a spotless look
- Hide personal photographs, family photos, and visible medication containers
- Remove or relocate pets, bowls, toys, and beds; secure pets off property if possible
- Floors: vacuum carpets, sweep hard floors, remove throw rugs (unless styled and flat), and dust all surfaces
- Kitchen:
 - Clear counters of small appliances (toasters, mixers, coffee makers)
 - Remove fruit bowls unless styled
 - Hide dish racks, sponges, cleaning supplies
 - Remove refrigerator magnets, photos, and papers
- Bathrooms:
 - Clear counters of personal items (toothbrushes, razors, lotions, air fresheners)
 - Hide trash cans and plungers
 - Ensure mirrors and glass are streak-free
 - Use matching, neutral towels if possible
- Bedrooms:
 - Make beds neatly with smooth bedding and a few neutral decorative pillows
 - Remove clutter, toys, and personal items
 - Clean under beds; no visible storage
- Living/Family Rooms:
 - Remove excess décor and stacks of magazines
 - Hide visible cords
 - Tidy shelves
 - Turn off TVs and screens
- Décor Tip: a simple vase of flowers or bowl of fruit can add a fresh accent

EXTERIOR

- Move cars from driveway and immediate street view
- Hide clutter from the front of the house (bins, hoses, garden tools, toys, bikes)
- Mow and trim lawns; sweep walkways, patios, and porches
- Clean pool/spa if applicable: remove cleaning poles, balance water, or cover neatly
- Arrange outdoor furniture neatly; remove worn cushions; straighten umbrellas
- Turn off sprinklers before the shoot to avoid puddles

DAY-OF FINAL TOUCHES

- Turn all lights on throughout the home
- Turn ceiling fans off (to prevent motion blur in photos)
- Turn computers and TVs off
- Open all blinds and curtains
- Close toilet lids
- Move cars; ensure driveway and front of house are clear
- Close garage door
- Hide trash cans and garden hoses from view
- If it's a twilight shoot, make sure the pool/spa and exterior lighting are on
- Disarm alarms or ensure access is available for the media team during the shoot

AFTER MEDIA DAY

- Avoid major furniture rearrangements so your home matches the photos and video buyers will see online
- Keep the property in show-ready condition for upcoming showings and open houses